



# The Acme Report

The Acme Report is a quarterly newsletter provided by Acme Paper & Supply Co., Inc.

Fall 2005

## Save Time & Order Online!

It's 1 o'clock in the morning and you've just realized that you forgot to order carryout containers which are running dangerously low at your restaurant!

Sure, you could make the order in the morning...that is if you don't get side-tracked doing the other 10,000 things on your list. But did you know that you could go online at [www.acmepaper.com](http://www.acmepaper.com) and place orders 24 hours a day?

Once you sign up with your Account Representative and receive your personalized login ID and password, you can easily access a list of products you frequently purchase and reorder whatever you need. You can also browse our entire list of products, or do a quick search with any keyword.

Just click on your required product, fill in the quantity needed and choose "Add Item" to complete the selection. You can even type a note to us if you have special instructions for the order!

Once your order is submitted, it goes directly to your Customer Satisfaction Manager to be processed. If you enter your email address when placing the order, you will receive an email confirmation for your records. You can review your purchase history at any time to make ordering even easier!

So, sleep better knowing that the Acme online ordering system is at your fingertips, any time you need it!

**64 % of office workers see a link between a clean building and the number of times employees call in sick.<sup>1</sup>**

## The Acme Staff Continues to Grow and Improve to Further Serve Our Customers

You may have noticed that the customer support staff at Acme has undergone a name change. Instead of being known as Customer Service Representatives, each team member now has the distinction of being a Customer Satisfaction Manager.

So, what does this name change mean to our customers, besides a different title on a business card? While the former title of Customer Service Representative implied that the person was merely an entry clerk, the new title illustrates the department's renewed focus on providing satisfaction to the customer. Our Customer Satisfaction Manager's have undergone training, such as advanced classes in utilizing Acme's processing system and how to best handle customer concerns.



Acme's Director of Customer Satisfaction, Regina Pollard, is very proud of her department's new team-based philosophy and adds, "More diversity in daily responsibilities is planned for the near future, including working in tandem with the sale force to improve customer ordering accuracy."

We hope you enjoy our new Customer Satisfaction team and we look forward to providing you with even more enhancements in the future!

## New Product Now Available From Georgia Pacific: The enMotion® Recessed Automated Touchless Towel Dispenser

More than 33 percent of office workers believe they can be protected from germs by having "touch free" washrooms.<sup>2</sup> The enMotion® Recessed Automated Touchless Towel Dispenser provides automatic, touchless dispensing which reduces cross-contamination for a more hygienic washroom. No other dispenser on the market has the advantages of a sleek stainless steel finish, recessed cabinet design and enMotion® automatic touchless dispensing technology in one system. The new dispenser even fits inside the typical existing towel dispensing unit!

### Protect the environment and increase efficiency.

The one-at-a-time towel dispensing reduces waste and lowers operating costs. There are adjustable settings for sheet length, time delay, sensor range and dispensing mode allowing customization for your specific washroom needs. The enMotion® system's portion controlled dispensing supports the U.S. Environmental Protection Agency's (EPA) guideline to reduce usage and waste before it is created. Call your Customer Satisfaction Manager today for more information!

<sup>1</sup> Servicemaster "Office Cleanliness Monitor," 2004.

<sup>2</sup> Infection Control Today study, 2004.

**Acme...much more than paper!**

## Keep Your Workplace Germ Free With The Workplace Wellness Program and Purell® Pal!

A recent study done at the University of Arizona showed that the average desk harbors over 10 million germs. In fact, whether you see them or not, germs are everywhere in your work environment: on your desk, your phone and even on the elevator button!

Experts estimate more than 80% of germs are transmitted by hands.<sup>1</sup> Help stop the spread of germs with the Purell® Workplace Wellness Program.

*The program includes:*

- Purell, America's #1 brand of instant hand sanitizer which has been proven to kill 99.9% of most common germs that may make you sick.
- The Purell Pal and the Purell Desk Caddy. These fun desktop holders become a daily reminder of good hand hygiene. Each holder comes in a kit that also contains an 8 fl. oz. bottle of Purell and an educational brochure.
- Educational materials to encourage use, including brochures and posters.



Keep your employees from calling out sick this flu season, call Acme today for more information on getting Purell in your office.



## An Update From The Acme Warehouse...

The Acme warehouse will soon be implementing Roadnet Mobilecast, a GPS component for tracking trucks.

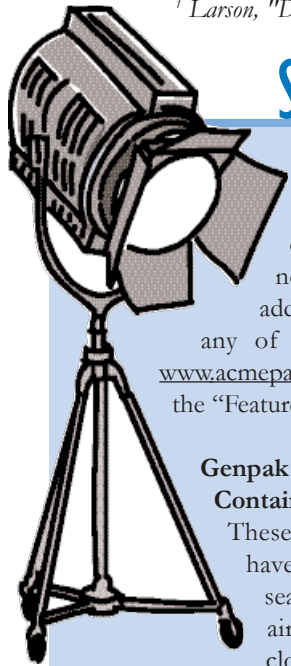
Acme's Director of Operations, Glenn Pollack, is pleased to announce its realization. "The upgrade will improve our ability to make deliveries and serve as the first step in our plan to go toward paperless deliveries."

The Roadnet Mobilecast system will be installed in mid-September, followed by a month of training.

Acme is also pleased to announce that **Troy Mills** has filled the position of Transportation Supervisor. Troy comes from US Foodservice with extensive supervisory experience and a great knowledge of the Roadnet routing system.

<sup>1</sup> Larson, "Deaths from Infectious Diseases Rising"

## Supplier Spotlight



Acme Paper is proud to highlight some of our suppliers and their newest products! For additional information on any of these products, visit [www.acmepaper.com](http://www.acmepaper.com) and click on the "Featured Products" section.

### Genpak Clear Hinged Deli Containers

These best selling containers have a patented 360 degree seal which allows for an air tight, leak resistant closure. The convenient one-piece construction eliminates the problem of lost lids.

The containers will not crack or dent in

freezer applications. They also won't break down from salad oils.

Another benefit of these PET containers is that they are stronger and clearer than OPS alternatives, as well as providing a better water-vapor and oxygen barrier allowing for a longer shelf life.

### Aluf Coex Supertuff Bags

These state-of-the-art bags are made by cross-laminating three separate layers of film and blending in special additives to make them superior in strength to single ply bags of the same thickness.

The Coex Supertuff bag is easily distinguished from other bags by the convenient contrasting colors, black on the outside and gray on the inside. The bags are star sealed

bottom for leak proof strength and are individually folded in a handy dispenser box. For more information, reference item numbers 500124, 500029, and 500119.

### Wincup Polypropylene Car Cups

The simulated process print capability creates a wide variety of colors on these cups, giving you near photographic images. Polypropylene makes the cups durable, shatterproof and great for travel!

The cups come in 32 oz. and 42 oz. sizes and are perfect for promotions or souvenir cups. There is even label application available for game pieces.



...Continued on page 4

## Scott Attman Wins at the Boomer Esiason Foundation Maryland Golf Classic!

On July 12, 2005, Scott Attman represented Acme Paper at the Second Annual Boomer Esiason Foundation Maryland Golf Classic in Beallsville, MD.

Boomer Esiason was the most prolific left-handed quarterback in NFL history. Starting his career at the University of Maryland, he went on to play for the Cincinnati Bengals, New York Jets and Arizona Cardinals.

Boomer vowed to eliminate the threat of cystic fibrosis after his youngest son was diagnosed with the disease in 1993. The Boomer Esiason Foundation works to provide financial support to research aimed at finding a cure for cystic fibrosis.

On the fifth hole at the Maryland Golf Classic, Scott's shot was only 11 feet from the hole, qualifying him as ninth out of 10 for a "Closest to the Pin" shoot out. The competition took place after the tournament ended with participants shooting 108 yards downhill onto the 18th green.

Out of all the competitors, including Stan Gelbaugh a former University of Maryland and NFL quarterback, Scott won the competition with his shot that was only 7 feet, 11 inches away from the hole! He was rewarded with an array of prizes, including a hotel stay and dinner in DC and a Yamaha Kodiak 400 4x4 ATV.

## New Pace Floor Cleaning System Minimizes Risk of Accidents and Impacts Bottom Line

JohnsonDiversey has introduced an innovative new tool that can change your entire cleaning experience, the Pace<sup>TM/MC</sup> High Impact Floor Cleaning System.

The Pace system uses microfiber pad technology and its ability to dispense diluted product right from the cleaning tool to deliver unsurpassed cleaning performance.

With the Pace<sup>TM/MC</sup> High Impact Floor Cleaning System, floors can be cleaned and dry in a matter of minutes, minimizing the risk of slip and fall accidents due to wet floors. Floor cleaning labor costs are reduced at least 50 percent when compared to the conventional mop and bucket methods. In addition, workers' compensation costs can potentially be reduced.

To find out more about the Pace<sup>TM/MC</sup> High Impact Floor Cleaning System, call Acme at (410) 792-2333. Or contact a representative at our Richmond location by calling (804) 233-8336.



*The Pace System has innovative microfiber pad technology and the ability to dispense diluted product right from the cleaning tool!*

## Sign up today for Acme E-News!

It's quick and easy! Just visit our website at [www.acmepaper.com](http://www.acmepaper.com), click on "Acme E-News" and fill in your email address. You'll be the first to hear about special promotions, new products and Acme events. We will not sell your contact information to any other company and you can opt-out at any time.

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## Supplier Spotlight (cont. from page 2)

### Anchor Packaging Culinary Classics™

The Culinary Classics containers from Anchor Packaging are so sturdy that you can heat your food and eat right out of them! They are microwavable and crack-resistant with polypropylene bases and lids that can be heated up to 240 degrees.



There is a vent on the lid that allows steam to dissipate, keeping fried foods crisp. The unique design of the containers allows them to be stacked without blocking the vents.

Available in many different sizes, the Culinary Classics containers are ideal for transporting with a secure snap closure that ensures freshness and eliminates spills.

### Order Now to Meet Your Holiday Needs

Can you believe that summer has passed and the holidays are fast approaching? Do you usually hold off on ordering your holiday themed items until it's too late?

Well, now is the perfect time to start thinking about what you'll need!

Consider whether your business could benefit from some of the following items in holiday decorations or colors:

- Cups
- Plates
- Cutlery
- Placemats
- Napkins

Place your order with Acme by mid-October this year and ensure that you are prepared to greet the season in style!

### Alpha Products Does it Again

Alpha Products has just released information on a new meal carton which is easier to work with than any other box on the market.

Our new product (pictured at right) is extremely quick to open and close, has an attractive tapered body and is stackable.



The carton is ideal for boxed lunches, salads, pastries, bagels and more! At a size of 8.5"L x 6.5"W x 3"H, this meal carton is larger and more versatile than standard alternatives presently on the market.

This product is available in standard glossy black, or a custom logo imprint can be added to best represent your business.

Call your Customer Satisfaction Manager today for more on product # 803928.

### Tell Us About It

What do you think of *The Acme Report* newsletter? Are there items of interest that you would like to see covered? Email us at [info@acmepaper.com](mailto:info@acmepaper.com) and share your thoughts.

## Acme is your one-stop shop!

Acme has six divisions to meet *all* of your company's needs:

- Food Service Packaging
- Janitorial Equipment & Supply
- Industrial Packaging
- Restaurant Equipment & Supply
- Retail Packaging
- Alpha Products Custom Designs

Regardless of your company's size, we can provide your business with everything you need to be a success! Contact Acme today to dramatically increase your company's profitability.

## Acme Paper & Supply Co., Inc.



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